

SARASWATI MAHILA MAHAVIDYALAYA, PALWAL

LESSON PLAN

Class : B.com 1st year

Semester : 1st

Paper : Business Management

Session : 2020-21

Lectures	Topic
	Unit I
L1 - L-15	Business: concept, nature and spectrum of Business Activities Business Systems. Business Objectives Revision - I
L-16 - L-20	Unit II
L21 - L-40	Management - Introduction, concept, nature, process, significance. Development of Management Thought. Classical and Neo-classical systems, Contingency Approaches
L40 - L45	Revision - II
	Unit III
L46 - L60	Planning Concept, types, process Decision-making process, Corporate Planning and strategic formulation
L61 - L65	Unit IV - Revision III
L66 - L80	Organising: Concept, nature, process Significance, Authority & Responsibility, Centralisation and Decentralisation. Organising structure forms.
L81 - L90	Revision - IV